

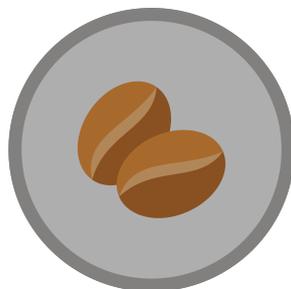
## Sponsorship Options



### ADVOCATE SPONSOR

SPONSORSHIP OF €1000 (MYR 5000++) OR ABOVE

- a. **Logo Visibility** : designated logo will be incorporated onto the following physical items: stage bunting, event booklet (1 page), promotion poster, tote bag, event t-shirt for both symposium and The Liberica Roasting Competition. And in the following digital space: web pages, Facebook Event Cover Page, Peatix Event Cover Page, emailed news letters.
- b. **Brand appearance** on recorded video(s) of the symposiums (will be released on YouTube afterwards).
- c. **Social Media Shoutouts** : Both [Earthlings Coffee Workshop](#) and Malaysia Coffeeology Collective will post sponsorship acknowledgement 'shout outs' on their social media platforms after the events.
- d. **1 complimentary VIP invitations** of your representative to attend the symposium and all related events.



## MOVEMENT SPONSOR

SPONSORSHIP OF €2500 (MYR 11,700++) OR ABOVE

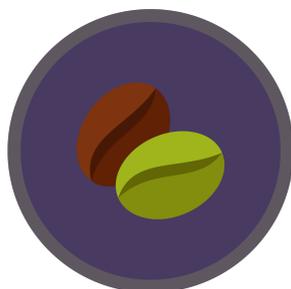
- a. **Logo Visibility** : designated logo will be incorporated onto the following physical items in exclusive size: stage bunting, event booklet (1page), promotion poster, tote bag , event t-shirt for both symposium and The Liberica Roasting Competition. And in the following digital space in prioritised position: web pages, Facebook Event Cover Page, Peatix Event Cover Page, emailed news letters.
- b. **Brand appearance** on recorded video(s) of the symposiums (will be released on YouTube afterwards).
- c. **Social Media Shoutouts** : Both [Earthlings Coffee Workshop](#) and Malaysia Coffeeology Collective will post sponsorship acknowledgement 'shout outs' on their social media platforms after the events.
- d. **2 complimentary VIP invitations** of your representative to attend the symposium and all related events.
- e. **Place in Professional Training** : Send any candidate for the 4-night Masterclass Education of both Coffee Maturation and Allelopathy conducted by Dr Steffen Schwarz worth 600 Euro (MYR 3000++).



## CHAMPION SPONSOR

SPONSORSHIP OF €5000 (MYR 23,500++) OR ABOVE

- a. **Logo Visibility** : designated logo will be incorporated onto the following physical items in exclusive size: stage bunting, event booklet (2 pages), promotion poster, tote bag , event t-shirt for both symposium and The Liberica Roasting Competition. And in the following digital space in prioritised position: web pages, Facebook Event Cover Page, Peatix Event Cover Page, emailed news letters.
- b. **Ten minutes** of stage time to talk about your brand or product.
- c. **Mention** (three times) of your generous sponsor from the emcee during the symposium
- d. **Brand appearance** (in exclusive size) on recorded video(s) of the symposiums (will be released on YouTube afterwards).
- e. **Social Media Shoutouts** : Both [Earthlings Coffee Workshop](#) and Malaysia Coffeeology Collective will post sponsorship acknowledgement 'shout outs' on their social media platforms after the events.
- f. **3 complimentary VIP invitations** of your representative to attend the symposium and all related events.
- g. **Place in Professional Training** : Send any candidate for the 4-night Masterclass Education of both Coffee Maturation and Allelopathy conducted by Dr Steffen Schwarz worth 600 Euro (MYR 3000++).



## NON-MONETARY SPONSOR

Sponsorship of Accomodations, Food and Beverages, or Transportation & Local Tours  
for VIPs and Key Speakers

- a. **Logo Visibility** : designated logo will be incorporated onto the following physical items: stage bunting, event booklet (1 page), promotion poster. And in the following digital space: event webpages, emailed news letters.
- b. **Brand appearance** on recorded video(s) of the symposiums (will be released on YouTube afterwards)
- c. **Social Media Shoutouts** : Both [Earthlings Coffee Workshop](#) and Malaysia Coffeology Collective will post sponsorship acknowledgement 'shout outs' on their social media platforms after the events.

Please write to us for more information

[info@earthlings-coffee.com](mailto:info@earthlings-coffee.com)